

VISHNU P



Designation : Assistant Professor

Qualification : MBA

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Brief biography

EDUCATIONAL QUALIFICATION

- Ph.D. in Management (Pursuing)
- MBA from Institute of Management in Kerala, University of Kerala, 2007
- BCom from University of Kerala, 2005

WORK EXPERIENCE (RESEARCH /TEACHING)

- Assistant Professor, Mount Zion College of Engineering, from June 2003- till date.
- Lecturer, Nampoothiry's College (Department of Commerce) August 2014 – August 2019
- Guest Lecturer (Department of Management) University Institute Of Technology August 2013 – May 2014
- Marketing Manager, iCad.in, October 2009 – June 2013
- Cluster Manager (Operations and Sales), CADD CENTRE TRAINING SERVICES PVT. LTD., August 2007 – September 2009

AREA OF INTEREST (RESEARCH /TEACHING)

- Neuro Linguistic Programming
- Universal Human Values
- Student Development
- Counselling
- Financial Management
- Financial and Cost Accounting

RESEARCH PROJECTS

- Pursuing PhD from Annamalai University. Research on the Effectiveness of NLP on Human Resource Development
- Project on Customer Satisfaction at State Bank of India.
- Organisation Study at Kerala Minerals and Metals Ltd.

CONSULTANCY

- **Development Program for Tribal Students** of Laha Grama Panchayat, Pathanamthitta. December 2020.
- **Mind Reconditioning Program** for MBA students of University Institute of Management, Kundara. November 2020
- **Student Development Programme** for fresh MBA students Conducted at Mount Zion College of Engineering September 2019
- **Personality Development Programme** Conducted at Nampoothiry's College August 2018
- **Personality Development Programme** Conducted at Nampoothiry's College August 2016
- **Entrepreneurial Skill Development Programme** Conducted at University Institute of Technology February 2014.

JOURNAL PUBLICATION

- The paper entitled on “A VBC Approach for Remaining Time Prediction in Business” published in International Journal of Science and Research, Nov 2020

WORKSHOPS / TRAINING ATTENDED

- Workshop on “Universal Human Values” organised by All India Council for Technical Education. October 2020
- International Five-Day online FDP titled “Financial Innovations for Holistic Development” organized by Faculty Research Cell – Samshodhana, School of Commerce, JAIN. October 2020.
- Workshop on “The Basic Statistics for Research Methods” organised by Kerala Academy of Social Sciences in association with Kerala State Higher Education Council. February 2020
- Webinar on “Mental Health in Youth” Organised by The Bhopal School of Social Sciences. October 2020
- KERALA FINANCE SUMMIT – “Redefining Finance – Moving towards a Future – ready – Finance” Organised by Confederation of Indian Industries. February 2020
- National level webinar on “Stress Management and Youth” Organised by The Bhopal School of Social Sciences October 2020

- State level seminar on “Entrepreneurial Initiative – Problems and Prospects”
Organised by University Institute of Technology,
February 2014
- National seminar on “Knowledge Management”
Organised by University Institute of Technology, November 2006

AWARDS AND ACHIEVEMENTS

- Region and Cluster ranked 1st for overall business performance in India.
Organisation: CADD CENTRE TRAINING SERVICES PVT. LTD.
- Conducted Development Program for Tribal Students of Laha Grama Panchayat, Pathanamthitta. December 2020.

ADMINISTRATIVE ROLES

- Founder Member of FORE KERALA, Forum Of Researchers Empowering Kerala.
- UHV Mentor of Mount Zion College of Engineering.
- NAAC Coordinator for the Department of Management, Mount Zion College of Engineering.
- Placement Officer for the Department of Management, Mount Zion College of Engineering.
- Arts, Sports and Tech Fest Committee member, Mount Zion College of Engineering, Kadammanitta.