

BABITHA ELSA OOMMEN



Designation: Head of the Department

Qualification: MBA

Email-ID: babithaelza@gmail.com

EDUCATIONAL QUALIFICATION

- MBA in Finance from KSR College of Arts & Science, Erode in 2002 – 2004
- MA (Economics) from M G University, 2016 – 2018
- BA (Economics) from St. Thomas College, Kozhencherry, 1999 - 2002

WORK EXPERIENCE (RESEARCH /TEACHING)

- **Mount Zion College of Engineering, Kadammanitta**
Designation: Associate Professor
Period: (2006 to serving)
- **ICICI BANK, Thrissur Branch**
Designation: NRI Assistant
Period: (June 2004 to December 2005)

AREA OF INTEREST (RESEARCH /TEACHING)

- Managerial Economics
- Bank Management
- Legal Systems in Business

JOURNAL PUBLICATION

- The paper entitled on “Social Entrepreneurship in Indian Health Case: A case study on Life Spring Hospitals” presented in the International Conference on Recent Innovations in Technology & Management – RITAM’17
- The paper entitled on “ A Study of the factors influencing Parental Power of Packaged Food and Beverages “ published in International Journal of Scientific Research, Volume 9 Issue 12, December 2020
- The paper entitled on “A Study on Impact of social media on sustainable development” published in International journal of science and research, Nov 2020

WORKSHOPS / TRAINING ATTENDED

- Attended Five Days Online Faculty Development Programme on Universal Human Values in Education (FDP - An AICTE Initiative) on Oct 19 - 23, 2020.
- Attended two day Faculty Development Programme on Statistical Analysis for Research using SPSS and AMOS on 30th November & 1st December 2018.
- Attended National Seminar on Multinational Corporations in Retailing: Villains or saviors on 20th Dec 2012
- Attended National Conference on Emerging Trends in Management, Computing, Communication and Instrumentation on 14th May 2011
- Attended Five Days Online Faculty Development Programme on Excellence in Nurturing Managerial Skills: Innovative Approaches 30th Nov to 4th December 2009.

CERTIFICATIONS

- Got a Certificate of Merit in SAP conducted by CCS Technologies.
- Certificate Diploma in Computer Technology

ADMINISTRATIVE ROLES

- **Head of the Department**, Dept. of Management Studies, Mount Zion College of Engineering, Kadammanitta.
- Project Coordinator, Dept. of Management Studies, Mount Zion College of Engineering, Kadammanitta.
- Anti Ragging Committee member, Mount Zion College of Engineering, Kadammanitta.
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