



# MOUNT ZION

## COLLEGE OF ENGINEERING



(NAAC Accredited Institution, Approved by AICTE and Affiliated to APJ Abdul Kalam Technological University)

Kadammanitta, Pathanamthitta District, Kerala, India – PIN - 689 649

Ph 0468 221 7425, 221 6325 E-mail: mzcengg@gmail.com website: mzce.ac.in



### MOUNT ZION COLLEGE OF ENGINEERING, KADAMMANITTA

#### Department Of Management Studies

Branch: MBA

Batch: 2022-2024

Academic Year: 2023-24 Semester: 3

Scheme: KTU 2020

Roll No.	Name	Registration No.
1	Abdul Madeehan	MZC22MBA01
2	Abein John	MZC22MBA02
3	Adithyan Unnithan M R	MZC22MBA03
4	Ajas Najeeb	MZC22MBA04
5	Ajith Devaraj	MZC22MBA05
6	Alfin Saji	MZC22MBA06
7	Anju Anil	MZC22MBA07
8	Anu Thomas	MZC22MBA08
9	Arathy M	MZC22MBA09
10	Aravind Devaraj	MZC22MBA10
11	Arya V Nair	MZC22MBA11
12	Aswini Ajikumar	MZC22MBA12
13	Athullya K Ashokan	MZC22MBA13
14	Gokul Jayan	MZC22MBA14
15	Govind G	MZC22MBA15
16	Haritha M	MZC22MBA16
17	Jayasankar S	MZC22MBA17
18	Jerin Johnson	MZC22MBA18
19	Jestin Jose	MZC22MBA19
20	Jibin S Mathew	MZC22MBA20
21	Jiya Ann Kurian	MZC22MBA21
22	Joel Mathew	MZC22MBA22
23	Karthika Chandran	MZC22MBA23
24	Kavya Mohan	MZC22MBA24
25	Keerthana Gopan	MZC22MBA25
26	Kessiya K Rajankunju	MZC22MBA26
27	Kripa Thankam Kuriakose	MZC22MBA27
28	Lavanya Chandran	MZC22MBA28
29	Meena Thomas	MZC22MBA29
30	Megha Mohan	MZC22MBA30
31	Mohammed Haneef N	MZC22MBA31
32	Muhammad Manzoor H	MZC22MBA32
33	Muhammed Shameer N	MZC22MBA33
34	Nihara Baiju	MZC22MBA34
35	Nimisha Mol B	MZC22MBA35
36	Nimmy Rosy Thomas	MZC22MBA36
37	Nisha R Nair	MZC22MBA37
38	Noufia I	MZC22MBA38
39	Parvathy S Kumar	MZC22MBA39



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40	Rahul Santhosh	MZC22MBA40
41	Sandra A	MZC22MBA41
42	Shihab P T	MZC22MBA42
43	Shilpa S	MZC22MBA43
44	Sneha S Nair	MZC22MBA44
45	Sruthy S	MZC22MBA45
46	Vidhu L	MZC22MBA46
47	Vidhya Vijayan	MZC22MBA47

ANU MARIAM NINAN  
CLASS ADVISOR

BABITHA ELSA OOMMEN  
HOD

### 2022-2024 Project details

SL.NO	CANDIDATE NAME	REGISTER NUMBER	PROJECT TITLE
1	Abdul Madeehan	MZC22MBA01	A study on buyers perception and satisfaction towards organic products
2	Abein John	MZC22MBA02	A study on employee absenteeism in banking
3	Adithyan Unnithan M R	MZC22MBA03	Consumer perception towards fast moving consumer goods, with special reference to pathanamthitta district
4	Ajas Najeeb	MZC22MBA04	A study on gold as an invisible commodity among customers
5	Ajith Devaraj	MZC22MBA05	A study on customer preferences towards payment methods in online shopping with special reference to Erumeli panchayat
6	Alfin Saji	MZC22MBA06	A study on consumer behaviour towards online shopping
7	Anju Anil	MZC22MBA07	A study on influence of employee welfare measure on employee retention
8	Anu Thomas	MZC22MBA08	A study on promotional activities at shopping malls and airports on consumer behaviour at south india
9	Arathy M	MZC22MBA09	A work on work force diversity and inclusion in multinational corporations
10	Aravind Devaraj	MZC22MBA10	A study on employees perception towards medisept with special reference to govt employees in kottayam district
11	Arya V Nair	MZC22MBA11	A study on Use of social media platform for local business promotion in pathanamthitta district
12	Aswini Ajikumar	MZC22MBA12	A study on artificial intelligence in recruitment
13	Athulya K Ashokan	MZC22MBA13	A study on branding and the effect on consumer perception and loyalty in the cosmetic industry
14	Gokul Jayan	MZC22MBA14	A study on migration of kerala students to foreign countries
15	Govind G	MZC22MBA15	A study on job satisfaction of employees in textile industry
16	Haritha M	MZC22MBA16	A Study On Marketing Strategies Of Healthcare Services And Patients Decision Making Regarding A Choice Of Hospital

17	Jayasankar S	MZC22MBA17	Attitude of students towards Entrepreneurship in kerala
18	Jerin Johnson	MZC22MBA18	Evolution of cryptography and role in modern finance
19	Jestin Jose	MZC22MBA19	Customer satisfaction towards KSRTC service with reference to Pathanamthitta district.
20	Jibin S Mathew	MZC22MBA20	special reference to kanjirappally taluk
21	Jiya Ann Kurian	MZC22MBA21	A Study On The Future of Virtual Reality in Kerala Education and Training
22	Joel Mathew	MZC22MBA22	Investment behaviour among government employees with special reference to pathanamthitta district.
23	Karthika Chandran	MZC22MBA23	Solid waste management practices with special reference to pathanamthitta district
24	Kavya Mohan	MZC22MBA24	Impact of social media in consumer awareness and consumer behaviour
25	Keerthana Gopan	MZC22MBA25	client feedback and interest towards online food delivery apps with special reference to zomato and swiggy
26	Kessiya K Rajankunju	MZC22MBA26	Student perception towards e learning after covid-19 pandemic : a study with special reference to alapuzha district
27	Kripa Thankam Kuriakose	MZC22MBA27	A Study On Gender-Based Differences In Buying Behavior
28	Lavanya Chandran	MZC22MBA28	impact of UPI payments on the spending behaviour among final year PG with special reference to Adoor Taluk
29	Meena Thomas	MZC22MBA29	Role of emotional intelligence and work life balance in job stress.
30	Megha Mohan	MZC22MBA30	customer perception and purchase towards electric vehicles with special reference to Pathanamthitta.
31	Mohammed Haneef N	MZC22MBA31	Customer attitude towards computerization in PDS with special reference to Adoor Taluk
32	Muhammad Manzoor H	MZC22MBA32	Impact of advertising on consumer behaviour before and after covid 19.
33	Muhammed Shameer N	MZC22MBA33	Payments With Special Reference To Pathanamthitta
34	Nihara Baiju	MZC22MBA34	Financial literacy among different economic classes in pathanamthitta district.
35	Nimisha Mol B	MZC22MBA35	Performance In Micro, Small And Medium Enterprise
36	Nimmy Rosy Thomas	MZC22MBA36	Marketing Strategies followed by google pay and paytm
37	Nisha R Nair	MZC22MBA37	The impact of adoption and implimentation of artificial intelligence in business process.
38	Noufia I	MZC22MBA38	changing investor perception towards savings and investment among the youngsters in kerala
39	Parvathy S Kumar	MZC22MBA39	Inclusion With Special Reference To Vallicode
40	Rahul Santhosh	MZC22MBA40	Urge of e wallet/digital wallet among street vendors in Pathanamthitta district
41	Sandra A	MZC22MBA41	Role of market strategies in e commerce startup customer acquisitions in trivandrum area.

42	Shihab P T	MZC22MBA42	Employment empowerment in IT sector
43	Shilpa S	MZC22MBA43	Moving Consumer Goods Sector
44	Sneha S Nair	MZC22MBA44	Impact of covid-19 crisis on HRM.
45	Sruthy S	MZC22MBA45	In Stock Market
46	Vidhu L	MZC22MBA46	Role of insurance in minimising business risk in small and medium scale enterprises.
47	Vidhya Vijayan	MZC22MBA47	Retention Practice And Its Impact Of Hr Policies